

Gemaire Marketing Department

(800) 226.2665

CONSUMER TARGETED MARKETING PROMOTIONS

CONSUMER FINANCING

Consumer financing with Wells Fargo offers one-stop financing for your Customers

Darlene: Ext. 1174 • dbernd@gemaire.com

NORDYNE CONSUMER REBATES & PROMOTIONS

Rick: Ext. 1908 • raltieri@gemaire.com

Rebate Center: 1.877.839.9935

RHEEM CONSUMER REBATES & PROMOTIONS

Rick: Ext. 1908 • raltieri@gemaire.com

Rebate Center: 1.877.481.7327

CONTRACTOR ADVERTISING RESOURCES

CO-OP ADVERTISING PROGRAM

Designed to support your qualified local advertising placement

Rick: Ext. 1908 • coop@gemaire.com

DIRECT MARKETING PROGRAMS

Get results with targeted, creative & effective direct mail, radius and email campaigns

Darlene: Ext. 1174 • advertising@gemaire.com

AD PLANNER

Create your own print-quality ads right from your computer

Darlene: Ext. 1174 • dbernd@gemaire.com

HOME COMFORT RADIO NETWORK® & ON HOLD MESSAGING

Creatively produced radio scripts & On Hold messages for your company

Darlene: Ext. 1174 • advertising@gemaire.com

E-MARKETING

DEALER WEBSITES

Web Templates offered by NORDYNE, Rheem & Gemaire

Elizabeth: Ext. 4200 • equinn@gemaire.com

DEALER LOCATOR PROGRAM

Be listed on Manufacturer's websites under your zip codes

Elizabeth: Ext. 4200 • equinn@gemaire.com

BRANDED ITEMS

LITERATURE & PROMOTIONAL ITEMS / UNIFORMS

Personalized Consumer literature through select Manufacturers. Promotional items & uniforms increase the value of your image with the brand you sell...adds a professional touch to your business.

Florida-Rafael: Ext. 1153 • rcastillo@gemaire.com

Mid Atlantic -Courtney: 336.777.1394, Ext. 103 • cbrickey@gemaire.com

Texas-Sherri Sechrist: 817.590.1265, ext. 125 • rcastillo@gemaire.com

ADDED GEMAIRE BENEFITS

"GEM U" DEALER EDUCATION & TRAINING

A broad base of technical & marketing seminars offered throughout the year

Florida-Rafael: Ext. 1153 • rcastillo@gemaire.com

Mid Atlantic-Courtney: 336.777.1394, Ext. 103 • cbrickey@gemaire.com

Texas-Sherri Sechrist: 817.590.1265, ext. 125

GAIN TRAVEL PROGRAM

Exciting travel destinations available for your qualified purchases
gain@gemaire.com

CONSUMER FOCUSED BROCHURES & INFORMATIONAL PIECES

Customized pieces designed to easily explain to your Customers the Federal Tax Credits and other industry information and your own customized flyers. Great closers!

Darlene: Ext. 1174 • advertising@gemaire.com

WEB RESOURCES

GEMAIRE'S ONLINE PRODUCT CATALOG

Experience the ease and convenience of our online Catalog and get what you need when you need it, 24/7!

Chuck: Ext. 1133 • catalog@gemaire.com

GEMAIRE.COM

Your 'go to' place for everything HVAC! Whether you need equipment, parts and supplies, training & events calendar, special sales, consumer programs and rebates and more...you'll find it at Gemaire.com.

Everything HVAC, all the time

